EXHIBITOR AND SPONSORSHIP PROSPECTUS

MAGEE-WOMENS SUMMIT
NOVEMBER 16-18, 2021

DAVID L. LAWRENCE CONVENTION CENTER
PITTSBURGH, PA

EXHIBIT | ADVERTISE | SPONSOR | CONNECT
INVITATION TO EXHIBIT AT
THE MAGEE-WOMENS SUMMIT

DEAR EXHIBITOR,

Magee-Womens Research Institute is thrilled to be hosting its second Magee-Womens Summit, virtually and in person, to transform women’s health and reproductive biology. The Magee-Womens Summit will be held November 16 - 18, 2021, at the David L. Lawrence Convention Center in Pittsburgh, Pennsylvania.

The 2021 Summit themes are Healthy Beginnings, Shaping Metabolism, and Healthy Minds Through Transition. The centerpiece of the Summit will be the awarding of the $1 million Magee Prize for collaborative and transformative research within women’s health and reproductive sciences. Attendees – both in person and virtual – are internationally respected leaders in the fields of women’s health and reproductive sciences. This year, the Summit will host a clinical track that provides continuing medical education credits, as well as a day of advocacy focused on racial disparities and access to care. The Magee-Womens Advocacy Day will be Tuesday, November 16th.

In 2018, the inaugural Summit brought together more than 500 attendees from 16 different countries to discuss complexities surrounding women’s health on a global scale. Scientists, clinicians, hospital administrators, and industry experts joined influential policymakers and prominent health advocates to exchange information and ideas intended to focus on women’s health research as a scientific priority across multiple disciplines. It is our expectation that with the addition of a virtual component to this year’s event, we will garner an even larger, more diverse audience!

The Magee-Womens Summit will provide a valuable opportunity for your organization to build relationships and promote your company’s image to leaders in the fields of women’s health and reproductive biology. We encourage you to review this prospectus and send back your confirmation of support at your earliest convenience. If you have additional questions or are interested in additional sponsorship opportunities, please contact Helen Behn, Chief of Staff, by email at behnhj@mwri.magee.edu. You can also visit our website: www.mageesummit.org/sponsors.

We look forward to seeing you in November!

YOURS TRULY,

Yoel Sadovsky, M.D.
Scientific Director
Magee-Womens Research Institute

Robert Edwards, M.D.
Chair, Dept. of Obstetrics, Gynecology and Reproductive Sciences
University of Pittsburgh School of Medicine
EXHIBITOR INFORMATION
EACH 10’ X 10’ BOOTH SPACE INCLUDES THE FOLLOWING:

- Four exhibitor registrations
- Opportunity to purchase additional sponsorships during the meeting
- Complimentary listing in the printed meeting program, online, and floor map.

The exhibitor badge allows entrance to the meeting’s scientific sessions and the exhibit hall during all set-up, dismantle, and regular show hours. An official Magee-Womens Summit badge must be worn whenever in the David L. Lawrence Convention Center exhibition hall. Each exhibit must be fully operational and staffed during the open exhibit hours. Booths should be manned by company specialists who are qualified to discuss details of their company’s products or services. Space will be assigned in order of receipt of application with payment in full, on a first-come first-serve basis. The Magee-Womens Summit makes space assignments without preconditions. The Magee-Womens Summit reserves the right, and sole discretion, to reject or terminate an exhibitor application or otherwise remove the exhibit due to content, subject matter, visual display, or exhibitor’s behavior, at the exhibitor’s expense.

MOVE IN HOURS
Monday, November 15 10:00a.m. - 6:00p.m.
Tuesday, November 16 7:00a.m. - 11:00a.m.

EXHIBIT HOURS
Wednesday, November 17 7:00a.m. - 5:30p.m.
Thursday, November 18 7:00a.m. - 5:30p.m.

Move out will begin on Thursday, November 18 immediately following the event.

ELECTRICITY
The David L. Lawrence Convention Center can accommodate almost any electrical need for exhibitors. To find out if your need might incur an additional cost, please visit https://bit.ly/3aRd0nu.

HANDOUT MATERIALS AND GIVEAWAYS
Promotional giveaways and exhibitor prize drawings will be permitted. All materials and prizes must have prior approval by the Magee-Womens Summit. All hand-out materials are expected to be of a professional nature. The Magee-Womens Summit discourages giveaways and prizes not directly related to an exhibitor’s product and/or services. Distribution of advertising material must be confined to the exhibitor’s booth. The Magee-Womens Summit reserves the right to disallow any material it believes to be inappropriate.

NO SHOW POLICY
Any booth unoccupied by 4:00p.m. on Wednesday, November 17, 2021 will be regarded as a no-show and the contract to exhibit will be terminated. Any freight will be returned to the loading dock at the exhibitor’s expense.

HOTEL ACCOMMODATIONS
The Westin Pittsburgh
1000 Penn Avenue, Pittsburgh, PA 15222
(412) 281-3700

When making your reservation, please mention you will be attending the Magee-Womens Summit to receive the group rate.
APPLICATION TO EXHIBIT

We must receive your application and payment by October 15, 2021 to have your name listed in the 2021 Magee-Womens Summit Program. As an exhibitor, your company will be entitled to participate in this portion of our program. Upon request, Magee-Womens Summit will provide each 10’x10’ or combined (2 or more spaces) booths with one booth package consisting of one six-foot draped table, two chairs, and an identification sign.

A portion of any exhibit and/or sponsorship revenue received by the Magee-Womens Summit or Magee-Womens Research Institute & Foundation may be directed toward the other entity. Both the Magee-Womens Summit and Magee-Womens Research Institute & Foundation are separate 501 (c)(3) entities. The mission of the Magee-Womens Research Institute & Foundation is to support education and research in women’s health.

COMPANY OR ORGANIZATION NAME: ______________________________________

IMPORTANT INSTRUCTIONS
1. Please type or print clearly on this contract.
2. Space is assigned on a first-come, first-served basis.
3. Return complete contract/application along with full payment to:
   Magee-Womens Summit 204 Craft Avenue, Pittsburgh, PA 15213

BOOTH INFORMATION
Booth Type:
   □  Standard 10’x10’ Linear - $5,000

If you prefer, you may pay by Visa, Mastercard or American Express
Card Number: _____________________________ Exp. Date: ___/___ Security Code: __
Name on Card: ___________________________________________
Billing Address (if different from above): _______________________

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend Magee-Womens Summit from and against any liability, cost, or expense of any kind whatsoever which Magee-Womens Summit may incur, suffer, be put to, pay, or be required to pay, incidentally from any intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents. Magee-Womens Summit shall not be responsible in any way for damage, loss, or destruction of any property or Exhibitor or injury to exhibitor or its representatives, agents, employees, licensees or attendees.

DESCRIPTION
Please enclose the exhibiting organization’s description in 75 words or less. Describe the product and/or services you plan to exhibit. You may email your description to Helen Behn at behnhj@magee.mwri.edu, stating your company name and “Exhibitor Description” in the subject line. This description will appear in the Program, provide you follow these requirements:
1. Limit your description to 75 words or less in one paragraph (bulleted lists and multiple paragraphs will be edited).
2. Use proper symbols for registered product names and trademarks.
3. Clearly write product and service names so that upper and lowercase letters are unmistakable.
4. Pharmaceutical companies must adhere to FDA guidelines. The Magee-Womens Summit reserves the right to edit.
5. Descriptions must be received by October 15, 2021 to be included in the Program.

THE FOLLOWING INFORMATION WILL APPEAR IN THE FINAL PROGRAM
Contact Name: __________________________ Title: _____________________________
Address: _______________________________________________________________
City: __________________________ State: ______ Zip: _______ Country: ___________
Telephone: (____)____-____ Email: ______________________________@_____________________

MAGEE-WOMENS SUMMIT USE ONLY
Date Received: _______ Total Due ($): _______ Payment: ________________ Booth #(#): ______________________
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
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<tr>
<td>Presenting Sponsor</td>
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<tr>
<td>Major Sponsor</td>
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<tr>
<td>Advocacy Day Sponsor</td>
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<tr>
<td>VIP Reception Sponsor</td>
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<tr>
<td>Summit WiFi Sponsor</td>
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<tr>
<td>Magee Prize Dinner Sponsor</td>
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<td>Lunch Sponsor</td>
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<td>Innovation Sponsor</td>
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<td>Cocktail Reception Sponsor</td>
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<td>Continental Breakfast Sponsor</td>
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<td>Coffee and Refreshment Sponsor</td>
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<td>Booth Sponsor</td>
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<tr>
<td>Magee Prize Reception Table Sponsor</td>
<td>$3,500</td>
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Contact Helen Behn at behnhj@magee.mwri.edu for more information on these and other sponsorship opportunities.