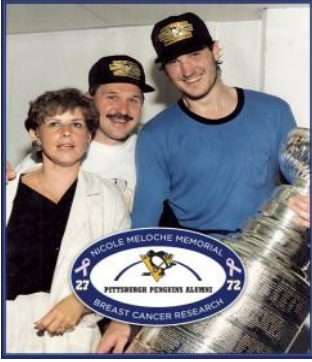




Through the Women's Cancer Research Center at Magee-Womens Research Institute

Thursday, Aug. 19 & Friday, Aug. 20, 2021
HomeWaters Club, Spruce Creek, PA





Welcome from the Pittsburgh Penguins Alumni Association

In 2016, the Pittsburgh Penguins Alumni Association created the Nicole Meloche Memorial Breast Cancer Research Fund at Magee-Womens Research Institute. Nicole holds a special place in the hearts of the alumni and through their efforts they are funding research that will better understand the why and how of metastatic breast cancer.

Nicole was 39 years old when she was diagnosed with inflammatory breast cancer in 1990. At the time, she and her husband, Gilles Meloche, former Pittsburgh Penguins coach and then amateur scout for the Pens, lived in Montreal with their two young children, Eric and Annie. Nicole bravely fought her breast cancer and amazed her doctors when she went into remission. Nicole was a champion.

To those around her, she was the model of courage, perseverance, and determination. Unfortunately, the cancer metastasized and on Nov. 18, 1993, she lost her gallant fight.

Nicole did not see her son grow up and play for the Pittsburgh Penguins, just like his father. She didn't get to see her daughter mature into a beautiful woman, a wife and mother. Nicole didn't get to see her four grandchildren and see Gilles celebrate 30 years with the Pittsburgh Penguins as a player, a coach and scout.

Metastatic breast cancer claims over 40,000 lives every year. The Women's Cancer Research Center, a collaboration of UPMC Hillman Cancer Center and Magee-Womens Research Institute, in partnership with the Pittsburgh Penguins Alumni Association, wants to change that.

The Fund supports research on metastatic breast cancer at the Women's Cancer Research Center. The first project supported by the Fund focuses on genetic changes ("mutations") in the estrogen receptor, leading to resistance to hormonal therapy such as tamoxifen and aromatase inhibitors, and thus to metastatic progression of the disease. Additional projects are planned, such as the analysis of markers in the blood for early detection of metastatic progression and the characterization of brain metastases with the goal for improved therapy.

In an effort to bolster the research being conducted at the WCRC, we are delighted to invite you to support us at our **3rd Annual "Cast for a Cure"** fly fishing competition at the beautiful HomeWaters Club in Spruce Creek, Pennsylvania taking place **Thursday, Aug. 19 and Friday, Aug. 20, 2021**. Join Hall of Famer, Bryan Trottier, Kim Clackson and other Pittsburgh Penguins Alumni for two days of amazing fly fishing and conversation.

We hope that you will consider sponsoring and participating in this year's event and partner with us to continue the fight against metastatic breast cancer. We look forward to joining you in this competition while raising money for this worthy cause.

Sincerely,

Jean Sebastian Aubin

President, Pittsburgh Penguins Alumni Association

Bryan Trottier

Event Chair, Cast for a Cure

Proceeds will be used to support world class metastatic breast cancer research through Magee-Womens Research Institute & Foundation's campaign and will be designated to the CC GS Nicole Meloche Metastatic Breast Cancer Initiative Fund (Fund #20306).

Itinerary

Thursday, Aug. 19, 2021

- 11:00 a.m. Arrival and Registration, Rules and Zingers Distributed
Visit the Fly Shop (20% of the proceeds will be donated to Magee)
- 11:30 a.m. to 12:30 p.m. Lunch and Meet with your team captain
- 1 p.m. to 2:30 p.m. 1st Fishing Period on Spruce and Little Juniata
2:45 p.m. to 4:15 p.m. 2nd Fishing Period on Spruce and Little Juniata
4:30 p.m. to 6:00 p.m. 3rd Fishing Period on Spruce and Little Juniata
- 6:30 p.m. Dinner & Campfire

Friday, Aug. 20, 2021

- 6:30 a.m. to 7:30 a.m. Breakfast and Meet with your team captain
- 8 to 9:30 a.m. 4th Fishing Period on Spruce and Little Juniata
9:45 a.m. to 11:15 a.m. 5th Fishing Period on Spruce and Little Juniata
11:30 a.m. to 1 p.m. 6th Fishing Period on Spruce and Little Juniata
- 1:15 p.m. Group Photo
1:30 p.m. Lunch and Awards Ceremony

Cast for a Cure Awards

- Overall Individual
- Overall team
- Largest Rainbow Trout
- Largest Brown Trout
- Overall Alumni

Additionally, HomeWaters will donate the following items:

First Place Overall Team will each receive a certificate for a guided day at any of the Pennsylvania HomeWaters Club locations.

First Place Overall Individual will receive their choice of an Orvis shirt from the HomeWaters Club fly shop.
Thank you HomeWaters for your generous gifts.



2021 Rules and Scoring

- **Scoring for Fishing**
 - Two fish per day per angler may be measured and scored under the following protocol. One point per inch up to, and including, 12". Over 12": 12 pts. + 3 pts. for every 1" over 12". (Example: 13" = 15 pts.; 14" = 18 pts, etc.).
 - Participants will receive 5 points per trout caught that is not measured.
 - Participants will receive 2 points per fish other than trout caught that is not measured.
 - 10-point bonus for the largest of each species of trout caught (rainbow, brown and brook).
- **Rules**
 - Both anglers may fish at a time. Once an angler is hooked up teammate must quit fishing until fish is landed or gets off.
 - Wading is permitted.
 - Strike indicators are permitted.
 - Barbless hooks only.
 - May use any conventional fly pattern of any dry, wet, nymph, streamer, or terrestrial.
 - **NO** lead-headed jigs or modified spinning lure-type flies will be approved.
 - You may fish up to 3 flies at any one time.
 - Fish foul-hooked in the head (front of gill covers) counts.
 - **Behind covers DO NOT count.**
 - Head is defined as back of gill cover forward to nose.
 - **Killed fish = NO POINTS.**
 - If the fly is swallowed, you **MUST CUT THE LINE.**
 - If the trout measures at the ½" mark or greater, it will be scored up to the next inch. Less than ½", down to the nearest inch.
 - You may **NOT** cast or drift a fly into an adjoining beat, even though you are standing within the boundaries of your beat. You may play a hooked trout into the water of an adjoining beat, so long as you remain standing within your designated beat.
 - Teams will have the option to purchase a guide provided fly packages. If a team chooses to purchase the package all flies needed for the tournament will be provided by the team's guide. If the team does not choose to purchase the package, the team must only use their own flies for the tournament. In either case the guide may suggest flies to use and help anglers with tying rigs.
 - If an angler is playing a fish when time expires in a fishing period, they have an additional 10 minutes to land the fish for it to count. Fish landed more than 10 minutes after the expiration of a fishing period will not count towards angler's score.
 - Guide will net each fish and measure. Guides will provide the nets.
- **Team Scoring** - Two-person participant teams will be divided into two larger teams captained by two Pens Alumni players. These two larger teams will compete against each other for bragging rights and the Magee Cup. To determine the winner, the final score of each team member for the tournament will be combined to arrive at a total score for each team. Tiebreaker is the team that landed the most fish.

Sponsorship/Team Information



Sponsorships are available ranging from \$7,500 to \$15,000. the following page. If you have questions about sponsorships, please contact Denise Wickline at 412-641-8911 or dwickline@magee.edu.

Please note: Sponsorships of \$7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities

\$15,000: Presenting Sponsor

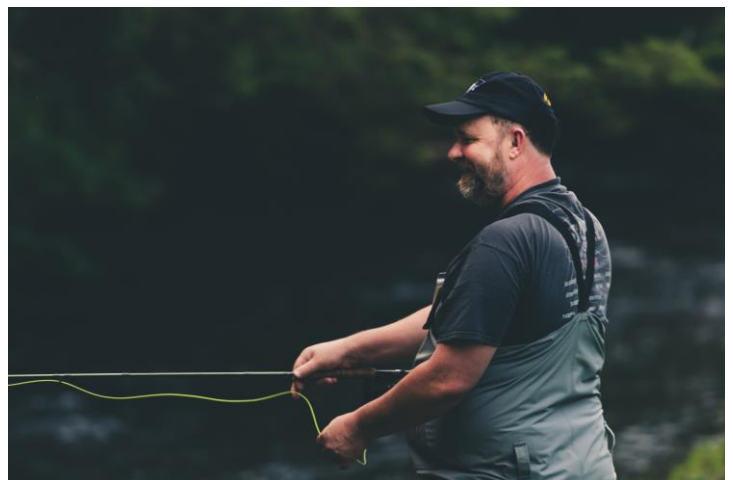
- Two two-person fly fishing teams, including lodging
- Premium gifts designed specifically for this event with your logo
- Prominent corporate logo listing as Presenting Sponsor in all print and online materials
- Alumni shirts for your team members
- Recognition on event day with opportunity to speak and logo on sponsor signage during the event
- Special recognition in the MWRIF annual report
- Full page ad in program booklet
- Special recognition plaque to display at your corporate office
- Right of first refusal in 2022



\$10,000: Gift Sponsor*

- One two-person fly fishing team, including lodging
- Premium gifts for participants with your logo on the item
- Special recognition in the MWRIF annual report
- Recognition on event day with logo appearance on gift sponsor signage during the event
- One half-page ad in program booklet

****Only one available***



Sponsorship/Team Information (cont.)



Sponsorships are available ranging from \$7,500 to \$15,000. Details about each sponsorship opportunity are below and on the preceding page. If you have questions about sponsorships, please contact Denise Wickline at 412-641-8911 or dwickline@magee.edu.

Please note: Sponsorships of \$7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities. Lodging accommodations for a two-person team (\$5,000) and individual (\$2,500) can be made on campus. However, campus accommodations are reserved for sponsors. If there is no availability due to sponsorship interest, accommodations will be arranged at the Fairfield Inn and Suites by Marriott at participant's expense at a UPMC Corporate rate of \$79.

\$10,000: Awards Sponsor

- One two-person fly fishing team, including lodging
- Premium gifts designed specifically for this event
- Representative from your company will present awards to winners
- Special recognition in the MWRIF annual report
- Recognition on event day with logo appearance as award sponsor during event
- One half-page ad in program booklet

****Only one available***

\$10,000: Dinner Sponsor

- One two-person fly fishing team, including lodging
- Premium gifts designed specifically for this event
- Special recognition in the MWRIF annual report
- Recognition on event day with logo appearance as dinner sponsor during event as well as special note of thanks.
- One half-page ad in program booklet

\$7,500: Angling Sponsor

- One two-person fly fishing team, including lodging
- Premium gifts designated specifically for this event
- Special recognition in the MWRIF annual report
- Recognition on event day with name appearance in program as sponsor
- One quarter-page ad in program booklet

\$5,000: Two-Person Team

- One two-person fly fishing team (lodging not included)
- Premium gifts designed specifically for this event
- Special recognition in the MWRIF annual report

\$2,500: Individual

- One individual to be paired with another individual (lodging not included)
- Premium gifts designed specifically for this event
- Special recognition in the MWRIF annual report

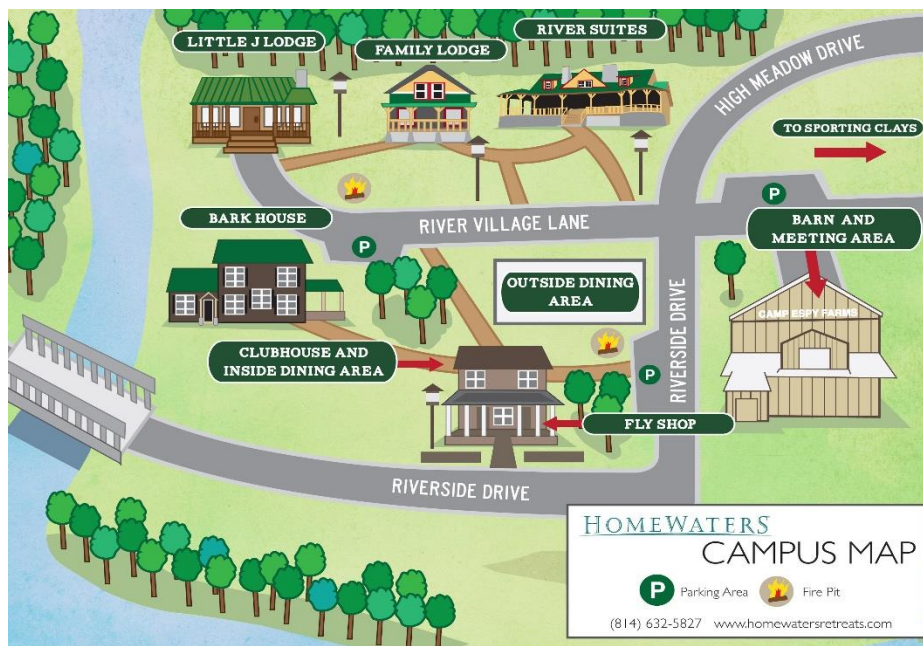
About the HomeWaters Club

Located in scenic Central Pennsylvania, the HomeWaters Club boasts over 30 miles of blue-ribbon streams, perfect for an afternoon of trout fishing or an outdoor family getaway. The HomeWaters Club provides private access to streams across Pennsylvania and provides a variety of activities - from hiking and kayaking to Frisbee golf and sporting clays. Privately owned and managed by the Beaver family since 2001, the HomeWaters Club provides an authentic, welcoming atmosphere away from the hustle of everyday city life.

Sponsor Lodging - \$7,500 + sponsorships only

Family Lodge (Presenting Sponsor only)

River Suites



Cast for a Cure Agreement ***Aug. 19 and 20, 2021***

As a Sponsor

I/my company would be happy to participate as a(an):

_____ Presenting Sponsor	\$15,000
_____ Gift Sponsor	\$10,000*
_____ Awards Sponsor	\$10,000*
_____ Dinner Sponsor	\$10,000
_____ Angling Sponsor	\$7,500
_____ Two Person Team	\$5,000
_____ Individual	\$2,500

* One available

_____ We cannot participate at this time but would like to make a monetary donation.

(please make check payable to Magee-Womens Foundation and note Cast for a Cure)

Total Donation: \$ _____

Payment Information

- _____ Check (payable to Magee-Womens Foundation)
_____ Invoice me to fulfill my pledge payment
_____ Credit Card (VISA, MasterCard, Discover, AMEX)

Credit Card No. _____

Card Exp. _____

3- or 4-digit Verification Code _____

Name on Card _____

Billing Address _____

City _____

State _____ Zip Code _____

Signature _____



Contact Information

Contact Name/Title and Organization/Company

Address _____

City _____

State _____ Zip Code _____

Phone _____

Fax _____

Email _____

Team Member Names:

1. _____

2. _____

Send this completed form to:

Denise Wickline
Magee-Womens Research Institute & Foundation
3240 Craft Place, Suite 100
Pittsburgh, PA 15213
via Email: dwickline@magee.edu
via Fax: 412-641-8985 (Attn: Denise Wickline)
Phone: 412-641-8911

Deadline to sign up - Tuesday, Aug. 10, 2021