SPONSORSHIP OPPORTUNITIES





SUNDAY, JUNE 25, 2023 • PITTSBURGH ZOO & AQUARIUM



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$7,500 Investment

- 12 complimentary event tickets
- Your company logo mentioned on all advertising utilizing UPMC Magee-Womens Hospital and UPMC Children's Hospital. This includes event promotions, such as: radio spots, media releases, posters, T-shirts, digital message boards, social media, and invitations mailed to past participants (this event is generally visited on event day by WTAE, KDKA, WPXI, the Tribune Review, and Pittsburgh Post-Gazette).
- Provide comments during event
- Dedicated social media post as presenting sponsor
- Logo on website with link and event-day signage
- Special recognition plaque
- Opportunity to distribute marketing materials at exhibit table
- Recognition in Magee Publications
- Right of first refusal for 2024

Giraffe Sponsor \$5,000 Investment

- 10 complimentary event tickets
- Logo on invitation and posters
- One dedicated social post
- Logo on website with link and event-day signage
- Opportunity to distribute marketing materials at exhibit table
- Recognition in Magee Publications

Lion Sponsor: \$2,500 Investment

- Eight complimentary event tickets
- Logo on website with link and event-day signage
- Opportunity to distribute marketing materials at exhibit table
- Recognition in Magee Publications

Aquarium Sponsor: \$1,000 Investment

- Six complimentary event tickets
- Logo on website and event-day signage
- Opportunity to distribute marketing materials at exhibit table
- Recognition in Magee Publications

Polar Bear Sponsor: \$500 Investment

- Four complimentary event tickets
- Logo on website and event-day signage
- Recognition in Magee Publications

Questions may be directed to Molly Schneider: 412-641-6079 <u>schneiderm3@mwri.magee.edu</u>



20TH ANNUAL NICU REUNION

Sunday, June 25, 2023 | Pittsburgh Zoo & Aquarium

Please consider support for this annual event and check one of the following sponsorship levels:

□ \$7,500: Presenting Sponsor

□ \$5,000: Giraffe Sponsor

□ \$2,500: Lion Sponsor

- □ \$1,000: Aquarium Sponsor
- □ \$500: Polar Bear Sponsor

□ We cannot sponsor at this time, but please accept this donation of \$_____

Your Name Primary Contact Person (if different than above)		Your Title Company Name (as it would appear in event advertising)		
Phone		City	State	Zip
Signature	Date	Tax ID/EIN		

PAYMENT INFORMATION

- □ Check (Please make checks payable to Magee-Womens Research Institute & Foundation (MWRIF) and note "NICU Reunion" in the memo line.)
- Please Invoice
- Credit Card Payment VISA 60 1000

Name as it appears on the card Billing Street Address (if different than above)			Credit Card Number		
			Expiration Date	3 or 4 Digit CSV #	
City	State	Zip	Authorized Signature	Date	

For sponsors to be included on the event invitation, please forward commitment form by April 15, 2023.

This form may be returned via snailmail or email to: Molly Schneider, Magee-Womens Research Institute & Foundation 3240 Craft Place, Suite 100, Pittsburgh, PA 15213 <u>schneiderm3@mwri.magee.edu</u>; 412-641-6079 Magee-Womens Research Institute & Foundation Tax ID - 25-1462312

