

SPONSORSHIP OPPORTUNITIES

2024 WOMEN'S HEALTH SYMPOSIUM

February 16, 2024
Naples, FL

About the event

The Women's Health Symposium is hosted by Magee-Womens Research Institute & Foundation (MWRIF), the largest research institute in the U.S. dedicated to women's health and reproductive biology.

As a leader in your industry, you and your company share Magee-Womens' vision of promoting health and well-being for women. By supporting the Women's Health Symposium you can reach an influential, affluent and like-minded audience.

WHO WE ARE

Magee-Womens Research Institute

The leader in women's health





Magee-Womens Research Institute is a collaborative community of top-tier researchers from the University of Pittsburgh and physician-scientists from diverse disciplines who work with clinicians at UPMC, an integrated global health care enterprise.

With partnerships in more than 20 countries, our vision is to create a better, healthier world in which women's health has the scientific prominence it deserves. Our key areas of research are reproductive development, reproductive endocrinology and infertility, pregnancy and newborn medicine, gynecology, infectious diseases, women's cancers, and women's wellness.



Sponsorship Opportunities

Each of our sponsorship packages provides distinct benefits and opportunities for your organization. In addition to the branding and marketing exposure before, during, and after the Women's Health Symposium, your sponsorship facilitates a unique opportunity to network with a community of decisionmakers, health-conscious consumers, and world-renowned scientists.



PRESENTING SPONSOR: \$30,000

- Verbal recognition of support: Your organization representative will be introduced during the welcome
- Logo recognition on marketing materials, including website, social media promotion, invitation, event day signage, and conference program
- Logo included in media and PR, where applicable
- Recognition on MWRIF social media platforms, including two dedicated posts thanking your organization for your sponsorship
- Logo recognition on MWRIF event website (MageeWomens.org) with a link to your company website
- Two exhibitor tables
- Two reserved tables of 10 in prime location for guests
- Recognition in *MAGEE Magazine*
- Invitation for four to attend the Magee VIP dinner on February 16, 2024, at the Naples Sailing and Yacht Club
- Four tickets to attend the University of Pittsburgh's Winter Academy on February 15, 2024, at The Ritz-Carlton
- Mention in post-event communications

PLATINUM SPONSOR: \$20,000

- Verbal recognition of support during welcome
- Logo recognition on marketing materials, including website, social media promotion, invitation, event day signage, and conference program
- Recognition on MWRIF social media platforms, including one dedicated post thanking your organization for your sponsorship
- Logo recognition on MWRIF event website (MageeWomens.org) with a link to your company website
- One exhibitor table
- Two reserved tables of 10 in prime location for your guests
- Recognition in *MAGEE Magazine*
- Invitation for four to attend the Magee VIP dinner on February 16, 2024, at the Naples Sailing and Yacht Club
- Two tickets to attend the University of Pittsburgh's Winter Academy on February 15, 2024, at The Ritz-Carlton

GOLD SPONSOR: \$15,000

- Verbal recognition of support during welcome
- Logo recognition on marketing materials, including invitation, website, social media, and conference program
- Logo recognition on MWRIF event website (MageeWomens.org) with a link to your company website
- One exhibitor table
- One reserved table of 10 in prime location for your guests
- Recognition in *MAGEE Magazine*
- Invitation for two to attend the Magee VIP dinner on February 16, 2024, at the Naples Sailing and Yacht Club

SILVER SPONSOR: \$10,000

- Name recognition on marketing materials, including invitation, website, social media, and conference program
- Logo recognition on MWRIF event website (MageeWomens.org) with a link to your company website
- One exhibitor table
- One reserved table of eight for your guests
- Recognition in *MAGEE Magazine*
- Invitation for one to attend the Magee VIP dinner on February 16, 2024, at the Naples Sailing and Yacht Club



BRONZE SPONSOR: \$7,500

- Name recognition on event day signage and agenda
- Name recognition on MWRIF event website (MageeWomens.org)
- One exhibitor table
- Six reserved seats for your guests
- Recognition in *MAGEE Magazine*

EXHIBITOR SPONSOR: \$5,000

- Name recognition on event day signage
- Name recognition on MWRIF event website (MageeWomens.org)
- One exhibitor table
- Four reserved seats for your guests

COPPER LEVEL: \$2,500

- Name recognition on event day digital
- Name recognition on MWRIF event website (MageeWomens.org)
- Two reserved seats for your guests



Contact Us to Become a Sponsor

EVENT DETAILS:

February 16, 2024
The Ritz-Carlton
280 Vanderbilt Beach Rd
Naples, FL 34108

EVENT AND SPONSORSHIP CONTACT:

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