Magee-Womens Summit

Presented by Magee-Womens Research Institute

November 16 - 18, 2021
David L. Lawrence Convention Center, Pittsburgh, PA

IT ALL BEGINS WITH WOMEN’S HEALTH
The Magee-Womens Summit is the signature event of the Magee-Womens Research Institute (MWRI), the world’s largest organization dedicated exclusively to women’s health and reproductive biology. Together with UPMC, the largest academically associated health system in the nation, MWRI is uniquely positioned to promote and shape scientific inquiry for women’s health topics. With partnerships in more than 20 different countries and more than $40 million annually in NIH funding, MWRI has established a proven track record of women’s health leadership.

The Magee-Womens Summit will bring together the world’s top research scientists, clinicians, hospital administrators, and industry experts with influential policymakers and renowned public health advocates. The Summit culminates in the awarding of the $1 million Magee Prize for collaborative and transformative research within women’s health and reproductive sciences.

We invite you to join us for this bold and inspiring event, where we are combining best-in-class scientific thinking and life-changing clinical care to drive change and improve health outcomes for women and girls around the world. Through a true bench-to-bedside paradigm, we are proving the impact that top-tier scientific research can have on clinical care, and we hope that you will be a part of this global movement.
2021 Summit Themes

• Healthy Beginnings
• Shaping Metabolism
• Healthy Mind Through Transitions
2021 Summit Themes

HEALTHY BEGINNINGS
Accelerating discovery to ensure a healthy start
The biology of pregnancy is not fully understood. Pregnancy sessions will discuss the central impact of pregnancy and outcomes on lifetime health for the mother and the newborn.

SHAPING METABOLISM
What shapes metabolism and allows normal lifelong function?
Metabolism is a central force in regulating health and disease. This pillar will explore the basic underpinnings of metabolic regulation and disorders and pioneering new approaches for understanding and identifying relationships associated with wellness and disease.

HEALTHY MIND THROUGH TRANITIONS
What genomic, metabolic and environmental factors impact cognitive-behavioral function and shape the health of women across the lifespan?
Cognition sessions will showcase new views into physiological and pathological approaches that hold promise in changing cognitive and behavioral health.

Continuing Medical Education credits will be offered throughout Summit program.
Second Magee Prize to be Awarded at the November 2021 Summit

Established as a catalyst for transformational research in reproductive sciences and women’s health around the globe, the $1 Million Magee Prize will be awarded to a collaborative team for groundbreaking research that changes lives worldwide.

This Prize is based on a transdisciplinary collaboration between a Magee-Womens Research Institute scientist and researchers anywhere in the world, from any relevant biological discipline.

The first Magee Prize was awarded in October 2018 to an international team focused on accelerating cutting-edge research in heart disease.

The 2021 Prize Call for Proposals will be distributed globally in May 2020.
Summit Audience

- BIOTECH
- SCIENTISTS
- CLINICIANS
- GOVERNMENT OFFICIALS
Support the Future of Women’s and Infant’s Health

(Customized Sponsorships Available)
PRESENTING SPONSOR $100,000

- Up to three exhibit booths
- Tickets for 20 to attend Summit and Magee Prize Awards Reception
- Tickets for 10 to attend private VIP reception on November 16, 2021
- Prominent corporate identity displayed throughout event
- Corporate name on exterior of David L. Lawrence Convention Center visible to more than 5,700 drivers daily
- Corporate name prominently displayed in all breakout sessions
- Recognition in all pre- and post-Summit media
- Corporate logo prominently displayed on Magee Prize Dinner invitations
- Full page ad in event program book
- Full page ad in awards reception program book
- Corporate name prominently displayed during livestream of event
- Logo and hyperlink to company website on Magee-Womens Summit website
- Social media partnership and sharing
- Company acknowledgement in Magee Magazine (10,000 copies)
- Corporate recognition and listing on virtual platform

MAJOR SPONSOR: $50,000
(limit 1 sponsor)

- Two exhibit booths
- Tickets for 15 to attend Summit and Magee Prize Award Reception
- Tickets for 10 to attend private VIP reception on November 16, 2021
- Prominent corporate identity displayed throughout event
- Corporate name on exterior of David L. Lawrence Convention Center visible to more than 5,700 drivers daily
- Corporate name visible in all breakout sessions
- Recognition in all pre-and post-Summit media
- Corporate logo on Magee Prize Dinner invitations
- Full page ad in event program book
- Full page ad in awards reception program book
- Corporate name present during livestream of event
- Logo and hyperlink to company website on Magee-Womens Summit website
- Social media partnership and sharing
- Company acknowledgement in Magee Magazine (10,000 copies)
- Corporate recognition and listing on virtual platform
ADVOCACY DAY SPONSOR $35,000
(-limit 2 sponsors)

• Corporate identity prominently displayed throughout Advocacy Day event
• Tickets for 10 to attend Summit and the Magee Prize Awards Reception
• Tickets for 10 to attend private VIP reception on November 16, 2021
• Full page ad in event program book
• Half page ad in awards reception program book
• Corporate name present during livestream of event
• Logo and hyperlink to company website on Magee-Womens Summit website
• Social media partnership and sharing
• Company acknowledgement in Magee Magazine (10,000 copies)
• Corporate recognition and listing on virtual platform

VIP RECEPTION SPONSOR $25,000
(-limit 2 sponsors)

• Corporate identity prominently displayed throughout reception
• Tickets for 6 to attend Summit and Magee Prize Awards Reception
• Tickets for 10 to attend private VIP reception on November 16, 2021
• Corporate name or logo can appear on tables, signs and other items within the reception
• Promotional materials from sponsor can be displayed throughout lounge (approval required)
• Corporate name on exterior of David L. Lawrence Convention Center visible to more than 5,700 drivers daily
• Full page ad in the program book
• Half page ad in awards reception program book
• Logo and hyperlink to company website on Magee-Womens Summit website
• Social media partnership and sharing
• Company acknowledgment in Magee Magazine (10,000 copies)
• Corporate recognition and listing on virtual platform
**SUMMIT WIFI SPONSOR $20,000**
*limit 1 sponsor*

- Two exhibit booths
- Tickets for 5 to attend Summit and the Magee Prize Awards Reception
- Tickets for 5 to attend private VIP reception on November 16, 2021
- Prominent corporate identity displayed throughout event
- Corporate name on exterior of David L. Lawrence Convention Center visible to more than 5,700 drivers daily
- Corporate name visible in all breakout sessions
- Corporate logo on Magee Prize Dinner Invitations
- Half page ad in event program book
- Half page ad in awards reception program book
- Logo and hyperlink to company website on Magee-Womens Summit website
- Social media partnership and sharing
- Company acknowledgement in Magee Magazine (10,000 copies)
- Corporate recognition and listing on virtual platform

**MAGEE PRIZE DINNER SPONSOR $15,000**
*limit 3 sponsors*

- Prominent signage and recognition as Dinner Sponsor at Summit awards reception
- Tickets for 2 to attend Summit
- Seating for 10 at Magee Prize Awards Reception
- Half page ad in event program book
- Half page ad in awards reception program book
- Name and company recognition on Magee Prize Dinner menu
- Corporate recognition and listing on virtual platform

**LUNCH SPONSOR $15,000**
*limit 1 sponsor*

- Premier signage and recognition as Lunch Sponsor for two days
- Introduction of Lunch keynote Speaker
- Tickets for 2 to attend Summit
- Seating for 10 at Magee Prize Awards Reception
- Half page ad in event program book
- Name and recognition on lunch menu for two days
- Corporate recognition and listing on virtual platform
INNOVATION SPONSOR $15,000  
(limit 1 sponsor)

- Company name prominently displayed on hand-held response system used during all breakout sessions
- Tickets for 2 to attend Summit
- Seating for 4 at Magee Prize Awards Reception
- Half page ad in the event program book
- Half page ad in the awards reception program book
- Corporate recognition and listing on virtual platform

COCKTAIL SPONSOR $10,000

- Corporate recognition on signage throughout the cocktail reception
- Tickets for 2 to attend Summit
- Seating for 4 at Magee Prize Awards Reception
- Half page ad in event program book
- Quarter page ad in awards reception program book
- Corporate recognition and listing on virtual platform

CONTINENTAL BREAKFAST SPONSOR $10,000

- Corporate recognition on signage throughout continental breakfast area for two days
- Tickets for 2 to attend Summit
- Seating for 4 at Magee Prize Awards Reception
- Half page ad in event program book
- Quarter page ad in awards reception program book
- Corporate recognition and listing on virtual platform

COFFEE AND REFRESHMENT SPONSOR $5,000  
(limit 1 sponsor)

- Corporate recognition on signage on all coffee and refreshment areas for two days
- Tickets for 2 to attend Summit
- Seating for 4 at Magee Prize Awards Reception
- Quarter page ad in event program book
- Quarter page ad in awards reception program book
- Corporate recognition and listing on virtual platform
LANYARD SPONSOR $5,000
(limit 2 sponsors)

- Corporate recognition branded on lanyards to be worn throughout Summit
- Tickets for 2 to attend Summit
- Seating for 2 at Magee Prize Awards Reception
- Quarter page ad in event program book
- Corporate recognition and listing on virtual platform

ATTENDEE BAG SPONSOR $5,000

- Corporate name or logo branded on complimentary bags given to all Summit attendees
- Opportunity to include company brochure or flyer
- Tickets for 2 to attend Summit
- Seating for 2 at Magee Prize Awards Reception
- Quarter page ad in event program book
- Corporate recognition and listing on virtual platform

MAGEE PRIZE RECEPTION TABLE SPONSOR $3,500

- Table for 10 at Magee Prize Awards Reception
- Half page ad in awards reception program book
- Company name and logo present on sponsored table
- Corporate recognition and listing on virtual platform

BOOTH SPONSOR $5,000

- Exhibition booth in high traffic area to showcase product information and/or equipment
- Opportunity to display company name and logo on sponsored booth
- Tickets for 2 to attend private VIP reception on November 16, 2021
- Quarter page ad in event program book
- Corporate recognition and listing on virtual platform

Due to the nature of our conference, certain sponsorship opportunities are not available to pharmaceutical or medical device companies.
Who We Are

As the largest research institute in the U.S. devoted to women’s and infants’ health, Magee-Womens Research Institute is an interactive community of top-tier researchers and physician-scientists from diverse disciplines who work with clinicians at UPMC, an integrated global health care enterprise and the largest university-affiliated medical center in the U.S. With partnerships in more than 20 countries, we focus on expanding our understanding of reproductive biology and women’s health and translating discovery into diagnostics, treatment and disease prevention that promote wellness regionally, nationally and globally.

We Are:

• **Solving Women’s Cancers and Diseases**: breast, ovarian, heart disease

• **Solving Infertility**: Novel therapies offer new hope to young cancer patients facing permanent infertility from chemotherapy, and illuminate pathways of premature ovarian aging.

• **Decreasing HIV**: Magee researchers and the Microbicide Trials Network are making headway in the fight against HIV, seeking to decrease in HIV incidence among women in Africa and others at risk throughout the globe.

• **Diminishing Infant Mortality**: by reducing illnesses during pregnancy and developing the MOMI Database — one of the largest pregnancy databases of its kind, with records of more than 200,000 births spanning more than two decades — Magee researchers seek to reduce infant mortality by identifying its predictors.