

34th Annual

UPMC Magee-Womens Hospital

WOMEN'S CANCER SURVIVORSHIP WORKSHOP AND CELEBRATION

Sunday, June 11, 2023 | Sheraton Pittsburgh Hotel in Station Square, Pittsburgh, PA



CO-SPONSORSHIP OPPORTUNITY



SPONSORSHIP PROPOSAL

Established in 1984, Magee-Womens Research Institute & Foundation (MWRIF) is the fundraising arm for Magee-Womens Research Institute and UPMC Magee-Womens Hospital. We strive to provide the community with the latest knowledge focused on wellness and prevention as well as detection, treatment and management of ailments afflicting women and infants.

Opportunity for Investment/Collaboration with Magee-Womens Research Institute & Foundation

In keeping with the missions of both organizations, the educational opportunity listed below creates a professional collaboration and provides women's cancer patients and survivors in the region and their family members with information keeping them all on the right track after treatment.

34th annual UPMC Magee-Womens Hospital Women's Cancer Survivorship Workshop and Celebration
Sunday, June 11, 2023 - 8:00 a.m. – 12:20 p.m.

@ Sheraton Pittsburgh Hotel in Station Square, Pittsburgh, PA

Many families have been touched in some way by cancer. This deadly disease remains a struggle for individuals and families across all socio-economic and ethnic backgrounds. Amidst the lives lost to cancer, there is hope - individuals who have fought and beat the odds and defeated the insidious disease. This workshop is not only for the survivor, but for those who cared for them. This workshop will provide interactive and positive approaches for survivors to maintain a healthier lifestyle as they keep moving forward every day and update them on current research advancements. Below is the following agenda:

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| 8:00-8:50 a.m. | Registration – Breakfast – Meet exhibitors |
| 8:50-9:00 a.m. | WELCOME – Samantha Williams, Administrative Director, Women's Cancer Center, UPMC Magee-Womens Hospital and
Janice Devine, Vice President, Development, Magee-Womens Research Institute & Foundation |
| 9:00-9:45 a.m. | Keynote Address – Page Moore and Trish Michelle from The Breasties Group |
| 9:45- 10:15 a.m. | <i>"Exercise/Well-Being After Treatment"</i> - Maryanne J. Henderson, DO |
| 10:15-10:30 a.m. | Break / Visit exhibit tables |
| 10:30-11:30 a.m. | Breast and Gynecologic Oncology breakout sessions:

Breast:
10:30 a.m. – <i>"BioEngineering approaches to study tumor ecosystems and personalize therapies"</i>
Ioannis Zervantonakis, PhD
11:00 a.m. – <i>"Transcriptional regulation of metastatic growth in breast cancer"</i>
Partha Roy, PhD

Gyn/Onc:
10:30 a.m. – <i>"Ovarian clear cell cancer: targeting the soil to kill the seed"</i>
Lan Coffman, MD, PhD
11:00 a.m. – <i>"DNA damage and repair machinery as a target for precision oncology in leiomyosarcomas"</i>
Sarah Taylor, MD" |

11:30 a.m.-11:45 p.m. BREAK and Meet exhibitors

11:45 a.m.-11:50 p.m. Welcome back and final ceremony: Samantha Williams, Administrative Director, Women's Cancer Center, UPMC Magee-Womens Hospital

11:50 p.m.-12:20 p.m. Candle Lighting Ceremony and Awarding of Raffle Prizes

12:20 p.m. 12:30 p.m. Evaluation, Wrap-up and Conclusion

All talks are provided by highly regarded UPMC clinicians and specialists in their fields. It will provide education, laughter, wisdom, and much-needed perspective helping others to see their strengths instead of weaknesses and hope instead of doubt. To be the best they can be!

This workshop was developed based on an evaluation conducted in 2022 where questions specific to the needs of a survivor after their treatment were asked. Our goal and hope are to help and guide survivors and their families, utilizing the expertise of UPMC Magee-Womens Hospital physicians and specialists, on the path to recovery emotionally and physically.

Through this educational workshop and utilization of handout materials, Magee-Womens encourages survivors to become better educated about their own health, empowered to take control of their health, and inspired to be advocates for women's health. It is our mission to help women beyond treatment and with the notion they are not alone. With the courage of these survivors, the physician leadership and the brilliant clinicians and researchers who support them and the hope that continues to be advanced, MWRIF is proud to present this informative and important workshop.

But we need your help!

For an investment of \$5,000, your company will receive:

- Presenting Sponsor status
- Pre-event day logo listing as a Presenting Sponsor on 5,000 invitations, MWRIF website, e-newsletter, and e-blasts to over 9,000 survivors, MWRIF Facebook, Instagram, LinkedIn
- Access to display at workshop to hand out educational information to survivors
- Event day name listing as a Presenting Sponsor on invitation, electronic screen and program seen by 200 expected attendees
- Company logo on website with link
- Electronic invitation to share with survivors who you may want to invite
- Recognition in the MWRIF Impact Report
- Opportunity to join with other sponsors who have an interest in women's cancer, furthering the education of women and men as they continue to deal with this deadly disease

For an investment of \$2,500, your company will receive:

- Co-Sponsorship status
- Pre-event day name listing as a Co-Sponsor on 5,000 invitations, MWRIF website, e-newsletter, and e-blasts to over 9,000 survivors, MWRIF Facebook, Instagram, LinkedIn
- Access to display at workshop to hand out educational information to survivors
- Event day name listing as a Co-Sponsor on invitation and program
- Company name on website
- Electronic invitation to share with survivors who you may want to invite
- Recognition in the MWRIF Impact Report
- Opportunity to join with other sponsors who have an interest in women's cancer, furthering the education of women and men as they continue to deal with this deadly disease

Partner with Magee-Womens Research Institute & Foundation

This workshop will be open to all survivors and family members. Your investment will be used to cover the cost of the venue expenses, rental fees, and presenter's handout materials, as well as community and patient education materials. **Deadline for response is April 1, 2023, to be included in all advertising.** Magee-Womens Research Institute & Foundation appreciates your consideration and continued participation in providing this valuable educational update to the community, stewardship programs for both organizations and special fundraising events.

If you are unable to meet this investment but wish to negotiate your sponsorship, please contact Molly Schneider at 412-641-6079 or schneiderm3@mwri.magee.edu.

To learn more about Magee-Womens Research Institute & Foundation, please visit www.MageeWomens.org.

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SPONSORSHIP COMMITMENT FORM

Please consider support for this annual event and check one of the following sponsorship levels:

____ \$5,000: Presenting Sponsor

____ \$2,500: Event Co-Sponsor

We cannot sponsor at this time, but please accept this donation of \$ _____

Your Name

Your Title

Primary Contact Person (if different than above)

Company Name (as it appears in event Advertising)

Email

Street Address

Phone

City

State

Zip

Signature

Date

Tax ID/EIN

PAYMENT INFORMATION

Check (Please make checks payable to Magee-Womens Foundation and note Survivorship)

Please Invoice

Credit Card Payment



Name as it appears on the card

Credit Card Number

Billing Street Address (if different than above)

Expiration Date

3 or 4 Digit CSV #

City

State

Zip

Authorized Signature

Date

To be included in event advertising, forward commitment form by April 15, 2023

This form may be returned via email or mail to:

Molly Schneider, Magee-Womens Foundation
3240 Craft Place, Suite 100, Pittsburgh, PA 15213

schneiderm3@mwri.magee.edu

412-641-6079

Magee-Womens Research Institute & Foundation - Tax ID – 25-1462312

