

SPONSORSHIP/FOURSOME INFORMATION



JOIN US for the 7th annual Pars for Postpartum Depression Golf Outing on **Monday, July 29, 2024**. Enjoy 18 championship holes and views that take your breath away at Edgewood Country Club. Only 15 minutes from downtown Pittsburgh, Edgewood is a straightforward course. However, factor in the rolling fairways, the bunkers, and sometimes, considerable amounts of undulation with the greens, and you have the difficulty level of a competitive course. You can take a chance at the \$20,000 hole-in-one prize, 50/50 raffle, and win BIG ticket raffle prizes.

One in five women will experience an episode of clinical depression in her lifetime, and more than half will never seek treatment. Depression affects women about twice as often as men. While pregnancy and the postpartum period are often considered a time of great joy, when a woman experiences depression, anxiety, or symptoms of obsessive-compulsive disorder, it can also be a time of great confusion and uncertainty. Finding someone who has the clinical skill, expertise, and understanding to help define the problem and develop a plan of treatment can be frustrating. The staff of the Behavioral Health Services at UPMC Magee-Womens Hospital are equipped to do just that. Working with ob-gyns, social workers, and family members, our staff provides education, support, and treatment.

To date, proceeds raised have contributed to the creation of parent support group sessions that enable new moms and dads to openly discuss how they are affected by anxiety and depression, as well as find support among peers and professionals. Additionally, a newly renovated childcare room has been constructed and will be staffed to allow those moms seeking counseling at our Intensive Outpatient group therapy location in Wexford to bring their children with them and have them cared for by our staff.

Proceeds benefit postpartum depression services at UPMC Magee-Womens Hospital. Learn more at MageeWomens.org/Pars.

Check out our 2023 highlight video to see the impact of this event.



THE VEHOVIC FAMILY STORY

The New and Expected Mother Skills Training Program was made possible through funds raised at the Pars for Postpartum Depression Golf Outing.

Noona and her husband Bill always knew they wanted children. After several IVF attempts, they were blessed with a healthy baby boy named Elliot. Shortly after coming home with Elliot, Noona started to feel overwhelmed and anxious.

What should have been a joyful time soon turned into debilitating dread and self-loathing for Noona. She was overcome with worry and fear of irrational thoughts and often would sleep very little at night as a result. Noona often felt like she was in a constant state of depression and anxiety, which quickly became debilitating. One morning, Bill awakened to find his wife inconsolably crying and unable to care for herself or Elliot. Bill called several ERs, but due to her postpartum status, many of them had little to offer. Bill and Noona returned to UPMC Magee-Womens Hospital, where Noona was admitted for evaluation and diagnosed with Postpartum Depression (PPD) and Postpartum Anxiety (PPA).

Noona started treatment in an intensive outpatient program where she learned cognitive behavioral techniques and started on medication therapy for PPD/PPA. Over several weeks, her symptoms began to improve and was discharged from the program. However, Noona's PPD/PPA persisted for 13 months and she would need to undergo further treatment in an outpatient setting. Throughout this struggle, Noona and Bill overcame several challenges for care, including timely access to treatment, lack of disease specific therapy, and spousal support resources.

In 2020, Noona and Bill welcomed their second baby, a little girl named Avelin. Noona continued her therapy and medications throughout her pregnancy. Within the first several weeks, symptoms of PPD began to show. Noona began utilizing the resources offered at the New and Expected Mother Skills Training Program (NEST) through UPMC Magee-Womens Hospital and UPMC Western Psychiatric Hospital. This program was made possible through funds raised at the Pars for Postpartum Depression golf outing, which Bill and Noona both founded and co-chaired.



Noona, Avelin, Elliot, and Bill Vehovic

By participating in this program, Noona was able to receive both individualized and group therapy with other mothers impacted by perinatal mood disorders. She learned to utilize skills to address depression and anxiety symptoms, increase mother and child bonding, and improve emotional wellness. Early recognition of symptoms, timely access to treatment, and disease-specific therapy greatly helped Noona, Bill, and the family unit.

After completing the NEST Program, Noona has been able to enjoy motherhood, free from depression and anxiety. The Vehovic's can't thank those enough who helped them at UPMC Magee-Womens Hospital and UPMC Western Psychiatric Hospital, as well as all who support the annual Pars for Postpartum Depression Golf Outing.

TEAM INFO

FOURSOME: \$1400

Includes:

- Golf Cart
- Light Breakfast
- Beverages
- Dinner
- Discounted Hole Sponsorship for an additional \$250

REGISTER YOUR TEAM:

Visit MageeWomens.org/Pars

or complete the commitment form on the last page and send with your check to the address listed at the bottom of the form.





SPONSORSHIP OPPORTUNITIES

Opportunity	Title \$15,000	Presenting \$10,000	Platinum \$7,500	Dinner \$5,000	Cocktail \$2,500	Cart \$2,500	Raffle \$2,500	Bag Drop \$1,500	Hole \$400
Foursome(s)	2	2	1	1	1	1	1	0	0
Advertisement on tee sign	•	•	•	•	•	•	•	•	•
Logo on website	w/link	w/link	w/link	w/link	•	•	•	•	
Recognition in Magee Publications	•	•	•	•	•	•	•	•	
Insert Magee- approved gift in swag bags	•	•	•	•					
Logo on welcome banner	•	•	•	•					
Logo on cart	•	•				•			
Logo on raffle signage	•	•					•		
Logo on dinner signage	•	•		•					
Logo at bar area	•	•			•				
Recognition on social media	•	•							
Recognition on all advertising	•	•							
Logo on bag drop off signage	•	•						•	
Provide remarks	•								
Preferred seating at dinner	•								
Right of first refusal 2025	•								
Commitment Deadline	April 1	April 1	June 1	June 1	July 1	July 1	July 1	July 1	July 1

Sign up early, as this outing fills up quickly.

Can't attend or sponsor, but would like to support the Postpartum Depression Program? Go to <u>MageeWomens.org/Pars</u> to make a donation.

SPONSORSHIP AND FOURSOME COMMITMENT FORM

7TH ANNUAL

MWRIF Tax ID 25-1462312

PARS FOR POSTPARTUM DEPRESSION GOLF OUTING

Monday, July 29, 2024 | Edgewood Country Club, Pittsburgh, PA

Please consider support for Pars f	or Postpartum and C	neck one of th	e following sponsorship levels			
□ Title Sponsor - \$15,000 □ Dinner Sponsor - \$5,000 □ Raffle Sponsor - \$2,500 □ Hole Sponsor - \$400	☐ Presenting Spons ☐ Cocktail Sponsor ☐ Bag Drop Sponso	- \$2,500	DO □ Platinum Sponsor - \$7,500 □ Cart Sponsor - \$2,500 □ Foursome - \$1,400			
We cannot participate this year, how postpartum depression services at L			o support			
Your Name	Your	Title				
Primary Contact (if different than above)	Company Nan	ne				
Street Address	City	State	Zip			
Telephone	Emai	I				
Your Signature	Date					
☐ Check Enclosed (please make che and mail check to the address below Credit Card VISA Mastercard CORRESS D	ow.)	e-Womens Rese Please invoice m				
Name as it appears on the card						
Credit Card Number		Expir	ation Date 3-Digit CSV #			
Billing Street Address (if different than abov	ve) City	State	Zip			
Authorized Signature			Date			
Submit this form to Molly Schneider or mailed to: Magee-Womens Resear						
Submit Foursome names by July 15 v	ia email to: <u>events@m</u>	ageewomens.or	ā			
Questions? Contact the Events Team	at 412-641-8950 or <u>ev</u>	rents@mageewo	omens.org.			