

34th Annual

UPMC Magee-Womens Hospital

LIVEWELL CANCER

SURVIVORSHIP WORKSHOP

Sunday, June 11, 2023 | Sheraton Station Square, Pittsburgh



SPONSORSHIP PROPOSAL

Magee-Womens Research Institute & Foundation (MWRIF) is the fundraising arm for Magee-Womens Research Institute and UPMC Magee-Womens Hospital. Our world-leading researchers and physician scientists work side-by-side with renowned clinicians at UPMC Magee. Together, we take the latest research discoveries directly to patients, a practice known as bench-to-bedside.

Opportunity for Investment/Collaboration with Magee-Womens Research Institute & Foundation

In keeping with the missions of both organizations, the Women's Cancer Survivorship Workshop and Celebration provides women's cancer patients, survivors, and their family members with information to support healthy lifestyles along their journey.

34th Annual UPMC Magee-Womens Hospital Women's Cancer Survivorship Workshop and Celebration

Sunday, June 11, 2023

8:00 a.m. to 12:30 p.m.

Sheraton Pittsburgh Hotel at Station Square, Pittsburgh, PA

Many families have been touched in some way by cancer. This deadly disease remains a struggle for individuals and families from all walks of life. But there is hope found in research towards a cure, and the community of survivors, loved ones, and caregivers who have faced this insidious disease.

During the workshop, participants will learn about the latest research advancements, as well as interactive and positive approaches for survivors and their loved ones to maintain a healthier lifestyle as they keep moving forward. This workshop is not only for the survivors, but also for those who cared for them.

Event Agenda:

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| 8:00-8:50 a.m. | Registration, Breakfast, and Meet Exhibitors |
| 8:50-9:00 a.m. | Welcome
– Janice Devine: Vice President, Development, Magee-Womens Research Institute & Foundation
Steffi Oesterreich, PhD – Co-Director, Women's Cancer Research Center |
| 9:00-9:45 a.m. | Keynote Address
– Paige Moore, Chief Visionary Officer Co-Founder of the Breasties
– Trish Michelle, Chief Community Officer of the Breasties
– Bri Majsiak, Chief Content Officer Co-Founder of the Breasties |
| 9:45-10:15 a.m. | "Exercise/Well-Being After Treatment"
– Maryanne J. Henderson, DO |
| 10:15-10:30 a.m. | Break / Visit Exhibit Tables |
| 10:30-11:30 a.m. | Breast Cancer and Gynecologic Oncology Breakout Sessions:
Breast Cancer:
10:30 a.m. "Bioengineering approaches to study tumor ecosystems and personalize therapies"
– Ioannis Zervantonakis, PhD
11:00 a.m. "Transcriptional regulation of metastatic growth in breast cancer"
– Partha Roy, PhD
Gynecologic Oncology:
10:30 a.m. "Ovarian clear cell cancer: targeting the soil to kill the seed"
– Lan Coffman, MD, PhD
11:00 a.m. "DNA damage and repair machinery as a target for precision oncology in leiomyosarcomas"
– Sarah Taylor, MD |

11:30-11:45 a.m.	Break / Meet Exhibitors
11:45-11:50 a.m.	Welcome Back and Final Ceremony – Samantha Williams: Administrative Director, Women’s Cancer Center, UPMC Magee-Womens Hospital, – Janice Devine: Vice President, Development, Magee-Womens Research Institute & Foundation
11:50-12:20 p.m.	Candle Lighting Ceremony and Awarding of Raffle Prizes
12:20-12:30 p.m.	Evaluation, Wrap-up, and Conclusion

About the Survivorship Workshop

Our goal is to support and guide survivors and their families on the path to emotional and physical recovery through sharing the expertise of UPMC Magee-Womens Hospital physicians and specialists. The aim of the workshop is to help attendees appreciate their strengths and foster hope over doubt so they may live the best life possible. This workshop is open to all survivors and their family members.

All breakout sessions are provided by esteemed UPMC clinicians and specialists in their fields. Speakers will provide education, wisdom, laughter, and much-needed perspective. Program curriculum is based on the needs of survivors, as reported by the survivor community in a recent survey. Through this educational workshop, Magee-Womens encourages survivors to become better educated about health topics relevant to their lives, empowered to take control of their overall wellness, and inspired to be advocates for women’s health.

We seek to support women beyond treatment so that they do not feel alone. MWRIF is proud to present this informative and important workshop. **But we need your help!**

Partner with Magee-Womens Research Institute & Foundation

Your investment will be used to cover the cost of the venue expenses, rental fees, and presenter’s handout materials, as well as community and patient education materials. **Deadline for response is April 1, 2023, to be included in all advertising.** Magee-Womens Research Institute & Foundation appreciates your consideration and continued participation in providing this valuable educational update to the community, stewardship programs for both organizations, and special fundraising events.

Sponsorship Opportunities

For an investment of **\$5,000**, your company will receive:

- Presenting Sponsor status
- (Pre-Event Day) Company logo listed as a Presenting Sponsor on:
 - 5,000 Invitations
 - E-blast to 9,000+ Survivors
 - MWRIF Event Listing
 - MWRIF Support Report
 - Relevant MWRIF Facebook, Instagram, or LinkedIn posts
- (Event Day) Company logo listed as a Presenting Sponsor on:
 - Electronic screen
 - Program (seen by 200 expected attendees)
- Informational booth at the workshop
- Company logo listed on event website with link
- Electronic invitation to share with survivors you may wish to invite
- Opportunity to connect with other sponsors who have an interest in women's cancers, and furthering the education of survivors as they continue to deal with this deadly disease

For an investment of **\$2,500**, your company will receive:

- Co-Sponsorship status
- (Pre-Event Day) day Company logo listed as a Presenting Sponsor on:
 - 5,000 invitations
 - E-blast to 9,000+ survivors
 - MWRIF Event Listing
 - MWRIF Support Report
 - Relevant MWRIF Facebook, Instagram, or LinkedIn posts
- Informational booth at the workshop
- Event Day name listing as a Co-Sponsor on invitation and program
- Company name on event website
- Electronic invitation to share with survivors you may wish to invite
- Opportunity to connect with other sponsors who have an interest in women's cancers, and furthering the education of survivors as they continue to deal with this deadly disease

If you are unable to meet this investment but wish to negotiate your sponsorship, please contact Molly Schneider at 412-641-6079 or schneiderm3@mwri.magee.edu.

To learn more about Magee-Womens Research Institute & Foundation, please visit www.MageeWomens.org.

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SPONSORSHIP COMMITMENT FORM

Please consider support for this annual event and check one of the following sponsorship levels:

____ \$5,000: Presenting Sponsor

____ \$2,500: Event Co-Sponsor

We cannot sponsor at this time, but please accept this donation of \$__

Your Name

Your Title

Primary Contact Person (if different than above)

Company Name (as it would appear in event Advertising)

Email

Street Address

Phone

City State Zip

Signature Date

Tax ID/EIN

PAYMENT INFORMATION

- Check (Please make checks payable to Magee-Womens Foundation and note NICU Reunion)
- Please Invoice
- Credit Card Payment



Name as it appears on the card

Credit Card Number

Billing Street Address (if different than above)

Expiration Date 3 or 4 Digit CSV #

City State Zip

Authorized Signature Date

To be included in event advertising, forward commitment form by April 15, 2023

This form may be returned via email or mail to:
Molly Schneider, Magee-Womens Foundation
3240 Craft Place, Suite 100, Pittsburgh, PA 15213
schneiderm3@mwri.magee.edu or 412-641-6079
Magee-Womens Research Institute & Foundation
Tax ID – 25-1462312