7th Annual

WOMEN’S CANCER RESEARCH CENTER
Fly Fishing Classic

Thursday, Sept. 13
to Friday, Sept. 14, 2018
HomeWaters Club
Spruce Creek, PA

Sponsorship & Team Opportunities

Magee-Womens Research Institute and Foundation
Welcome
from the Women’s Cancer Research Center

Every year, we treat thousands of cancer patients. Our goal is to give our patients healthier tomorrows and a day where they can say, “I’m cancer-free.”

Our scientists at the Women’s Cancer Research Center (WCRC) are finding better treatments and cures to help women in southwestern Pennsylvania and around the world.

The WCRC is a unique collaboration between the University of Pittsburgh Cancer Institute and Magee-Womens Research Institute, bringing together 168 nationally recognized scientists focused on cutting-edge research and the successful translation of their findings into better patient care.

Today, enormous opportunities exist for advancing medicine in the area of women’s cancer. With recent breakthroughs in genomic discovery, we now have the tools to identify biomarkers for cancer risk, severity, and prognosis. Through large-scale clinical trials, we investigate ovarian and other pelvic cancers, examine the causes, prevention, and treatment of breast cancer, and assess the impact cancer has on a woman’s quality of life.

Our life-saving research initiatives and world-class patient care are fueled by philanthropic partners, like you. Donations directly support our research and make a difference in the lives of countless women and their families.

In an effort to bolster the cutting-edge research being conducted at the WCRC, we are delighted to invite you to the 7th Annual Fly Fishing Classic at the Homewaters Club in Spruce Creek, Pennsylvania taking place Thursday, Sept. 13 to Friday, Sept. 14.

The Classic will support the WCRC’s efforts to reduce the incidence and death from women’s cancer.

We hope that you will consider sponsoring this year’s event to partner with us to find a cure for women’s cancers. We look forward to joining you in this competition while raising money for a worthy cause.

Sincerely,

Adrian V. Lee, PhD & Robert P. Edwards, MD
Co-directors
Women’s Cancer Research Center

Proceeds will be used to support world class women’s and infants’ health research through Magee-Womens Research Institute & Foundation’s campaign and will be designated to the Board Strategic Direction Fund (Fund #23001) for the Board of Directors to provide resources as needed.
About the Women’s Cancer Research Center

Co-directed by Adrian Lee, PhD, and Robert Edwards, MD, the mission of the Women’s Cancer Research Center (WCRC) is to reduce the incidence and death from women’s cancers. The mission is achieved by fostering vibrant basic, translational, and clinical research aimed at translating novel discoveries into improved patient care. The WCRC has a robust education program directed by Steffi Oesterreich, PhD.

Major research areas include:

- Mechanisms of cancer initiation and progression
- Hormone receptor action and resistance to hormone therapy
- Prevention, risk assessment and reduction
- Molecular profiling of early disease and progression
- Development and testing of new diagnostic, predictive, and prognostic biomarkers
- Identification and testing of new targeted therapies
- New imaging techniques, and integration into screening programs
- Research on normal development of breast and

Women’s Cancer - Magee Facts & Figures

Gynecologic Cancers
- Each year more than 98,000 U.S. women are diagnosed with gynecologic (reproductive) cancers.
- Gynecologic cancers occur in a woman’s reproductive organs such as the cervix, ovaries, uterus, fallopian tubes, vagina, and vulva.
- The Ovarian Cancer High Risk Program provides individual assessment, counseling, testing, and surveillance to women throughout the region.
- 700 gynecologic cancer patients are diagnosed or treated at Magee-Womens Hospital of UPMC each year:
  - 1,200+ admissions and surgeries each year
  - 3,300 chemotherapy treatments each year
  - 170 new radiation oncology patients each year

Breast Cancer
- Each year more than 300,000 U.S. women are diagnosed with breast cancer.
- Over 1,300 breast cancer patients are diagnosed or treated at Magee-Womens Hospital of UPMC each year:
  - 164,000 breast imaging procedures per year
  - 2,500 surgical breast procedures per year
  - 7,100 chemotherapy visits per year
  - 160 new radiation oncology patients per year
  - 1,500 breast admissions/surgical cases per year
  - 34 clinical trials available
  - 539 patients are accrued into clinical trials a year
- The Breast Cancer High Risk Program provides individual assessment, counseling, and surveillance to 800 women throughout the region.
Sponsorship Information

Sponsorships are available ranging from $7,500 to $20,000. Details about each sponsorship opportunity are below and on the following page. If you have questions about sponsorships, please contact Denise Wickline at 412-641-8911.

$20,000: Presenting Sponsor

- Two two-person fly fishing team sign up, including lodging
- Premium gifts designed specifically for this event
- Special recognition in the MWRIF annual report
- Prominent corporate logo listing as Presenting Sponsor in all print and online materials
- Recognition on event day with opportunity to speak and logo on sponsor banner during the event
- Two full-page ads to appear in inside front and back covers in program booklet
- Spotlight story on the MWRIF website and in event program
- Corporate logo (with Magee logo) on participant gifts
- Special recognition plaque to display at your corporate office
- Right of first refusal in 2019

$15,000 Gift Sponsor*

- One two-person fly fishing team sign up, including lodging
- Premium gifts with your logo designed specifically for this event
- Special recognition in the MWRIF annual report
- Prominent corporate logo listing in all print and online materials
- Recognition on event day with logo appearance on sponsor banner during the event
- One full-page ad in program booklet

* Only one available.

Please note: Sponsorships of $7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities.
$10,000 Awards Sponsor
• One two-person fly fishing team sign up, including lodging
• Premium gifts designed specifically for this event
• Representative from your company will present awards to winners
• Special recognition in the MWRIF annual report
• Recognition on event day with logo appearance on sponsor banner during the event
• One half-page ad in program booklet

$7,500 Angling Sponsor
• One two-person fly fishing team sign up, including lodging
• Premium gifts designed specifically for this event
• Special recognition in the MWRIF annual report
• Recognition on event day with logo appearance in program with other sponsors
• One quarter-page ad in program booklet

$10,000 Dinner Sponsor
• One two-person fly fishing team sign up, including lodging
• Premium gifts designed specifically for this event
• Special recognition in the MWRIF annual report
• Recognition on event day with logo appearance as dinner sponsor during event
• One half-page ad in program booklet
• Recognition on welcome sign as the dinner sponsor, as well as a special note of thanks as sponsor during dinner

$5,000 Two-Person Team
• One two-person fly fishing team sign up (lodging not included)
• Premium gifts designed specifically for this event
• Special recognition in the MWRIF annual report

$2,500 Individual
• One individual sign up who will be paired with another individual (lodging not included)
• Premium gifts designed specifically for this event
• Special recognition in the MWRIF annual report

Please note: Sponsorships of $7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities.
2018 Fly Fishing Classic Awards

Largest Brown Trout/Smallest Brown Trout/
Largest Rainbow Trout/Smallest Rainbow Trout
First Place – Overall Individual
Last Place – Overall Individual
First Place – Overall Team
Last Place – Overall Team

Additionally, HomeWaters will donate the following items:
- First Place Overall Team will each receive a certificate for a guided day at any of the Pennsylvania HomeWaters Club locations.
- First Place Overall Individual will receive their choice of an Orvis shirt from the HomeWaters Club fly shop.

Thank you HomeWaters for your generous gifts.

Itinerary

Thursday, Sept. 13
- 11 a.m. - Arrival and Registration
  Beats, schedule, rules and zingers to be distributed; Check in to your room; Visit the fly shop (20% of the proceeds will be donated to Magee)
- 11:30 am-1 p.m. - Meet Your Guide and Prepare to Fish
- Noon - Lunch
- 1-2:30 p.m. - 1st Fishing Period on Spruce
- 2:45-4:15 p.m. - 2nd Fishing Period on Spruce
- 4:30-6 p.m. - 3rd Fishing Period on Spruce
- 6:30-8 p.m. - Dinner and Campfire

Friday, Sept. 14
- 6:30 a.m. - Breakfast
- 7:30 a.m. - Meet Guides in Front of Barn/Depart for Beats
- 8-9:30 a.m. - 4th Fishing Period on Spruce
- 9:45-11:15 a.m.- 5th Fishing Period on Spruce
- 11:30 a.m. - 1 p.m. - 6th Fishing Period on Spruce
- 1:15 p.m. - Lunch and Awards Ceremony

WCRC Fly Fishing Classic Previous Participants

- Chesapeake Energy
- Range Resources
- PJ Dick/Trumbell/Lindy Paving
- Rettew and Associates
- SLT Productions LLC
- Access Midstream
- Civil & Environmental Consultants, Inc.
- Dawood Engineering, Inc.
- EOG Resources
- LJ Stein
- Allison Crane & Rigging
- United States Steel
- Reed Smith
- Noble Energy
- Consol Energy
- Huntley & Huntley
- The Williams Company
- Joseph Walton
- Dave Spigelmyer
- Drs. Robert Edwards, Adrian Lee & Steffi Oesterreich
- Dr. Stephen Corey
- Rush Hodgin
- Ed Lettieri
- Troy Beaver
- Thrasher Engineering
- Microbac Laboratories, Inc.
- Penn Energy Resources
- Danforth Company
- Babst Calland
- PPG Industries
Sponsor Lodging - $7,500 + sponsorships only

**Family Lodge (Presenting Sponsor only)**

**River Suites**

**About the Home Waters Club**

Located in scenic Central Pennsylvania, the Home Waters Club boasts over 30 miles of blue ribbon streams, perfect for an afternoon of trout fishing or an outdoor family getaway.

The Home Waters Bluc provides private access to streams across Pennsylvania, and provides a variety of activities - from hiking and kayaking to Frisbee gold and sporting clays. Privately owned and managed by the Beaver family since 2001, the HomeWaters Club provides an authentic, welcoming atmosphere away from the hustle of everyday city life.
7th Annual WCRC Fly Fishing Classic Agreement Form

As a Sponsor
I/my company would be happy to participate as a:

☐ Presenting Sponsor .......... $20,000
☐ Gift Sponsor ................ $15,000*
☐ Awards Sponsor ............ $10,000
☐ Dinner Sponsor ............. $10,000
☐ Angling Sponsor ............ $7,500
☐ Two Person Team .......... $5,000

* One available. Please call Denise Wickline at 412-641-8911.

☐ We cannot participate at this time but would like to make a monetary donation to Magee-Womens Research Institute & Foundation (please make check payable to MWRIF and note WCRC fly fishing).

Total Donation: $__________________________

Payment Information
☐ Check (payable to MWRIF)
☐ Invoice me to fulfill my pledge payment
☐ Credit Card (VISA, MasterCard, Discover, AMEX)

Credit Card No. __________________________
Card Exp. ________________________________
3- or 4-digit Verification Code ______________
Name on Card ____________________________
Signature ________________________________

Contact & Payment Information
Contact Name/Title and Organization/Company
________________________________________
________________________________________
________________________________________
Address __________________________________
City ______________________________________
State ____________ Zip Code ________________
Phone _________________________________
Fax _________________________________
Email ________________________________

Team Member Names:
1. ______________________________________
2. ______________________________________

Send this completed form to Denise Wickline:

Email: dwickline@magee.edu
Fax: 412-641-8919 (Attn: Denise Wickline)
Phone: 412-641-8911

Mail: Denise Wickline
 c/o Magee-Womens Research Institute & Foundation,
 3339 Ward Street, Pittsburgh, PA 15213